

# Heshima's Annual Report 2011-2012

Charity Registered No: 1114419



## Mission Statement

Heshima means *respect* in Swahili. For us this means respect for all people, all cultures and all races. At Heshima we aim to promote respect for ourselves, others and our environment, through play, vocational training, the African Arts and sport.

## Vision

Our vision is to focus on creativity to make an impact on local communities. In particular, we want to support a disadvantaged rural community in Northern Tanzania to find sustainable, economical and ethical solutions to their situation. Our vision is to establish a place where ideas are valued, learning is fun and education is creative. We want to use the African Arts to break down taboos so that young people can address sensitive issues. We hope that children will gain a sense of pride in their culture and themselves through using the Arts to

explore the world around them and that they will be able to learn new skills, become more informed on a wide range of issues and have new experiences. Our vision is to empower young people and their carers so they can access life in the 21<sup>st</sup> Century and achieve their true potential. We aim to have a positive impact on our wider community through this vision.

## Aims

- To provide a well-equipped play and training centre.
- To promote creativity and active learning in education.
- To build up young people's self-esteem and challenge discrimination.
- To promote the African Arts.
- To seek and promote sustainable, economical and ethical solutions to local community concerns.



## MESSAGE FROM THE BOARD

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We enjoyed a board meeting in the UK, at Navdeep's home, when Alison and Steve returned at the end of March to up-date us all.

### Exits and Entries

Denise Baker has resigned her position on the board, as has Gary Wells. We wish to thank them for the work they did for us, whilst supporting Heshima. Emily Rowe has been appointed and now that she has returned to the UK, she will be a valuable link between the work going on in Tanzania and supporters in the UK.

### A quick overview!

This year has seen a lot of activity in Heshima. As planned we started work on our textile training centre, though unfortunately we did not complete it. Steve put a lot of time and thought into the foundations as he wanted to collect and store as much water as possible, as water is a real problem in this area. He also had difficulty finding some reliable work men. Now, however, he has found some who he is comfortable with and who are reliable, so work is progressing well.



Two volunteers who came out during the summer, Claire and Rob, built the nursery group a shaded area with a large low table in it, to help them work. This has made a real difference to the Toddler group, as did the play area that they created.

The Mother and Toddler group has now become well established and has a group of 40 or more children



attending regularly. With the arrival of lots of books, children are now able to borrow fiction and take books home. This has been a real hit.

The Saturday School has continued to grow. Now over 70 children regularly attend and get help with their basic literacy and numeracy before getting the chance to swim or play basketball.

The textile project has really started to take off, inspite of still being in the store room. Working with the Braeburn teen BTEC students has helped the ladies to come up with lots of original designs, which have then been marketed as far and as wide as Dar Es Salaam. The Christmas Fair was also a huge success as a near by lodge put in an order for over 50 Christmas stockings.

This has been an enjoyable second year for the centre. Progress has been slow but we have definitely taken another step in the right direction.



HESHIMA

# Heshima Arts and Activity Centre

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**Aim: To provide a well equipped play and training centre which is accessible to everyone.**



This year we have worked on three building projects. Over the summer holiday Rob and Claire came as volunteers from the UK to help. With experience in landscape gardening they proved themselves to be invaluable. They worked with the Heshima gardener, Zaca to build a simple children's obstacle course out of old tyres and they also used simple off cuts of wood. They showed the children how to play on them and they have been played with ever since!



Next they went on to construct a wonderful shaded area for the children to work in so that they didn't need to sit out in the sun any more.



In the meantime, the building is progressing a little more quickly than it had been doing, previously! Steve finally found some reliable builders and they dug the foundation for the whole building. They dug a very deep foundation under a third of the training centre, to collect extremely valuable rain water. The walls are now going up quickly and the decision was reached to aim to have a shop upstairs. From looking at building techniques at the coast, Steve has worked out a cheaper and more traditional way of making the flat roof strong enough for the next layer.



# Creative Approaches to Education

**Aim: To promote creativity and active learning in education.**



## **Saturday Morning Club**

Saturday morning club run by Minesh, a teacher from Braeburn, has gone from strength to strength. 40-70 children come on a regular basis and gain help and support in basic literacy and numeracy. This has helped to boost their performance in school. After their morning's work, they get the opportunity to learn to swim or play basketball on the hardcourt. This is a real hit!



## **Toddler Group**

The weekly toddler group has really established itself and is run by Fina. 40 or more children regularly attend and learn English through songs, games, role play and books. In March we received a number of boxes of books, from a couple of UK schools which we were able to add to a

donation of Penguin books that we received in August. This has meant that now the children can take books home. Fina explained how to look after them and how if they brought them back they could choose another one and now every week, these children come with book in hand, to swap it.

This consistent approach has meant that we have really been able to see the benefits. The children have started to recognise letters, listen to stories, sing songs and make wonderful paintings. It will definitely give them a head start when they go to school and they all have a foundation in English which will give them more choices later on.

## **Summer School**

We were privileged enough to have a number of enthusiastic volunteers over the summer holidays. This meant that we were able to run a holiday programme of fun activities everyday: Clay pot making, painting, singing, reading and playing formed the focus of every day.



## Creative and Sustainable Solutions to Local Community Concerns

**Aim: To seek and promote sustainable, economical and ethical solutions to local community concerns.**



It was great to welcome Naomi Croker, who works at Harrods, back to Heshima in September. This time she stayed for three months to help the women to develop their products and prepare for the Arusha Christmas Fair.

Naomi came up with some fabulous ideas: cutting animal shapes and then appliquéing them on to contrasting fabrics using various hand stitch techniques. These would later develop into products including Christmas stockings, bunting and bags.

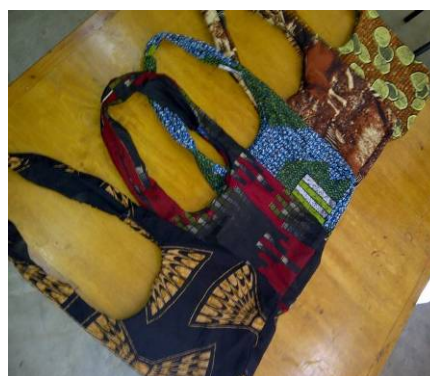
She slowed the pace of production right down and errors were quickly identified and rectified so the ladies understood that 'making do' or 'cutting corners' was not an option.

The Christmas Fair was a complete success and the women were proud of their display. The reversible aprons were particularly popular and a nearby lodge made an order for 60 Christmas

stockings. This kept everyone busy for the next four weeks and showed them that they could all make a living from their newly acquired skills.

After Christmas, the Heshima women worked in collaboration with Braeburn School's BTEC Business groups. Three groups of sixth form students formed companies and had to design and sell some new locally made products. These creative teens came up with many original products made from kangas: ties, scarves, shoe laces and bags were the favourites. They worked with the Heshima women to come up with the samples and then put in their orders. They marketed the products as far and as wide as Dar Es Salaam and Tanga and put on a couple of popular fashion shows to 'show off' the products. This really raised the profile of Heshima in the local community.

Setting realistic deadlines and meeting them and keeping the consistency in the standard of work continue to be areas that we need to focus on –but we have come a long way.



# Five Year Plan

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A tentative plan!

## **2012-2013**

- Build the textile training centre
- Make the furniture for the centre
- Start training in tailoring and dress making
- Market the products

## **2013-2014**

- Raise the money for the children's resource and activity centre
- Run the toddler group five days a week
- Establish a proper course supplemented by English, IT and Basic Business training.

## **2014-2015**

- Build the children's resource and activity centre
- Finish the interior of the centre

- Ship a container of equipment over from the UK

## **2015-2016**

- Start to build the playground
- Build one shaded banda
- Put in place an aerial slide
- Start children's homework clubs
- Start Saturday creative clubs
- Start a daily nursery to ensure a good start in life

## **2016-2017**

- Develop camping facilities for volunteers
- Build the swimming and paddling pools
- Develop a training centre for young men

# Financial Report

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## Unrestricted Funds

<b>Income from the UK</b>	<b>2011 – 2012</b>
Donations from Direct Debit	<b>£2860.00</b>
Church Donations a) Costa Almeria Chaplaincy	<b>£1148.03</b>
CAF cheques	<b>£100</b>
Selling Heshima products in the UK	<b>£225.70</b>
Other Donations	<b>£501.00</b>
Charity Events a) Virgin Giving b) Just Giving	£2897.52 £1009.15 <b>£3906.67</b>
Inland Revenue Tax Rebate	<b>£679.05</b>
<b>Sub-total</b>	<b>£9420.45</b>

## Expenditure

<b>Transfers to East Africa</b>	<b>2011-2012</b>
8/7/2011 – £1000	£1000
15/09/11 –£1000	£1000
19/10/11 - £1000	£1000
19/10/11 - £1000	£1000
13/11/11 - £3000	£3000
04/02/12 - £1000	£1000
<b>Monthly</b> £186 x 12 months for wages in Kenya	£2232
<b>Sub-total</b>	<b>£10232</b>
<b>Admin</b>	
Just Giving	£108.00
<b>Sub-total</b>	<b>£108.00</b>
<b>Total Expenditure</b>	<b>£10,340</b>

## Summary

<b>Balance at year end ie. 31<sup>st</sup> March 2011 in UK</b>	<b>£4,525.03</b>
<b>Balance at year end 2012 ie. 31<sup>st</sup> March 2012 in UK account</b>	<b>£3,605.48</b>
<b>Balance at year end ie. 31<sup>st</sup> March 2012 in TZ</b>	90,347 Tsh <b>£36.62</b>

## Details of Spending in East Africa

Income from Tanzania	2011 – 2012
Donations	\$7000 11,047,962 Tsh <b>£4448</b>
Sales from the textile products	1,311,000Tsh <b>£529.66</b>
<b>Sub-total</b>	<b>£4977.66</b>

<b>Tanzania Development</b>	
Building the textile centre	21,391,500 Tsh <b>£8,659.42</b>
Building the toilets	243,500 Tsh <b>£108.42</b>
Maintaining and developing the garden	1,996,000 Tsh <b>£140.24</b>
Building the shaded classroom area and making the obstacle course	857, 250 Tsh <b>£346.28</b>
Water bills	120,000 Tsh <b>£48.50</b>
Mother and Toddler Group	1,204,000 Tsh <b>£496.63</b>
Admin (website, post box, application form for electricity etc.)	180,000 Tsh <b>£72.75</b>
Textile project (materials, repairs to sewing machines, salary of the trainer etc)	6,143,400 Tsh <b>£2494.02</b>
Extension to the land (final installment)	340,000 Tsh <b>£140.24</b>
<b>Sub-total</b>	32,475,650 Tsh <b>£13,183.00</b>
<b>Maintenance of remaining site in Kisumu</b>	
Salaries for two askaris for the year	£2131
<b>Sub-total</b>	<b>£2131</b>
<b>Total spent in East Africa</b>	<b>£15,314</b>
<b>Total remaining in East Africa</b>	90,347 Tsh <b>£36.62</b>

### Summary

<b>Balance at year end ie. 31<sup>st</sup> March 2011 in TZ</b>	348,890.00Tsh <b>£140.96</b>
<b>Balance at year end 2012 ie. 31<sup>st</sup> March 2012 in TZ account</b>	90,347 Tsh <b>£36.62</b>